

Wanda Enoch

Cosmetic Enhancement Clinic & Academy

Fundamentals of Permanent Cosmetics

Cosmetic Enhancement Clinic & Academy
1580 N. Northwest Hwy. Suite 213B
Park Ridge, Illinois 60068

888-461-4441
Wenoch100@comcast.net
www.PermanentMakeupTrainingUSA.com

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INTRODUCTION

Welcome to Cosmetic Enhancement Clinic and Academy and the exciting and rewarding career of permanent cosmetics.

Wanda Enoch, owner and instructor of Cosmetic Enhancement Clinic & Academy offers an ultimate educational experience. This intensive information and technical hands-on packed permanent cosmetics course will give you, the beginning student, a solid fundamental education to get started in the permanent cosmetic industry. You will learn the time proven techniques of applying permanent cosmetics as well as cutting edge trends. Classes are held at our location in Orland Park, Illinois.

Fundamentals of Permanent Cosmetics 100 hours total.

Our fundamentals training course is designed to teach excellent techniques using quality machines, pigments and supplies. Developing your knowledge for color choice, marketing and business strategies will also be presented. We follow the Society of Permanent Cosmetic Professionals (SPCP) guidelines which are the highest in the permanent cosmetics industry.

This 100 hour primary course is an excellent introduction to permanent cosmetics (35 hours of home study and 65 hours of class room study). Come and learn the necessary skills that will set you apart from other technicians starting out in the business. You will be working on practice pads and mannequins and completing procedures on live models. Upon class completion you will receive a certificate of training.

Contact Us

Website: www.permanentmakeuptrainingusa.com

Phone: 888-461-4441

Email: wenoch100@comcast.net

Contact form: <http://www.permanentmakeuptrainingusa.com/contact/>

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“Cosmetic Enhancement Clinic & Academy is approved to operate by the Private Business and Vocational Schools Division of the Illinois Board of Higher Education” and “Cosmetic Enhancement Clinic & Academy is not accredited by a US Department of Education recognized accrediting body.”

ABOUT OUR TRAINING

Mission Statement – Our Courses are meant to:

EDUCATE – ENCOURAGE – EMPOWER

Educate each student with valuable knowledge and skills necessary to reach their professional goals.

Encourage each student to advance their knowledge and learning to a higher level through continuing education.

Empower each student to have the desire to extend their vision and apply their knowledge.

For Students

Whether you are novice or an experienced professional, Wanda Enoch owner and trainer of Cosmetic Enhancement Clinic & Academy, will provide you with the required theoretical and practical knowledge to master and refine the technical skills needed to practice permanent cosmetics in a safe and efficient manner. Our goal is to ensure our students experience the benefits our industry requires for permanent cosmetic instruction and qualifications. We recognize that every student has a different learning curve, which is why many will benefit from our educational approach. Our closely supervised hands on training, allows us to custom tailor our curriculum to meet your particular needs.

About Wanda Enoch

Wanda is an artist and Master Certified Permanent Cosmetics Professional with over 24 years of experience applying permanent cosmetics. She specializes in beautiful natural looking permanent makeup procedures, including Microblade, 3D Hairstroke Eyebrows, Powder/Feather Shaded Brows, all styles of Eyeliner, Lip Liner, Full Lip Color, Scar Camouflage, Scalp Micropigmentation, Areola Restoration, Color Correction and Tattoo Removal.

She has instructor certifications with Softap International, The American Institute of Intradermal Cosmetics, and NPM. Wanda is a Trainer Member of the SPCP (Society of Permanent Cosmetic Professionals) as well as a Lifetime Member of the association and has passed the CPCP (Certified Permanent Cosmetic Professional) exam. She attends continuing education classes around the world and attends other courses and seminars yearly.

Why study permanent cosmetics?

Gain job satisfaction, by helping others

Start your own business, set your own hours and be your own boss

Receive word of mouth referrals – what they see, they will believe

Acquire good income, either as a main – or side-line business

New career or augment this as an additional career

Train quickly – permanent cosmetics training is perfect for women and men who cannot take the time out of their busy lives to go and train for weeks or months on end. Continued education classes are highly recommended throughout your profession.

Start your own business or new career.

By enrolling at the Cosmetic Enhancement Clinic & Academy, you will be provided an excellent educational opportunity to start a new career or business. By learning this beautifying art and by completing the program as a permanent cosmetic technician, your earning potential can be substantial, but the satisfaction remains unsurpassed in helping women and men enhance their own images, whether for purely aesthetic or for medical reasons.

Please remember that when you treat people with humility, care and respect, showing the right attitude and approach, your clients will become regular clients and provide referrals based on the service you provide them.

By enrolling with Cosmetic Enhancement Clinic & Academy you are assured your training and basic instruction will be complete. With Wanda Enoch as trainer, her experience and time proven techniques and knowledge, will propel you on your way to a successful permanent cosmetics business and career.

Is permanent cosmetic training for you?

Permanent cosmetic training is certainly not for everyone. In order to be successful in this industry, individuals should possess the following skill and traits.

- Passion and commitment to being first-class
- A steady hand, capable of precise work
- Having good eyesight without impairments that can limit your abilities
- Having a good eye for lines and proportions
- Having a good eye for color
- Having an eye for enhancing a person's features without overdoing it
- Have an artistic ability

If you believe that you have these traits, we will assist you in becoming the best that you possibly can be.

WHAT WILL YOU LEARN?

You will learn the latest and time proven techniques for applying permanent makeup to the brows, eyes and lips along with topics that are important for the business of permanent makeup.

- Introduction to Permanent Makeup
- Anatomy of the Skin
- Makeup Artistry & Design
- Color Theory
- Sanitation & Sterilization
- Review of Health Requirements
- Proper Forms and Documentation
- Client Consultation & Preparation
- Set-Up, Procedure Techniques & Practice
- Needles, Equipment and Pigments
- Hands – On
- After Care
- Marketing

Personalized and Professional Training

You can rest assured Cosmetic Enhancement Clinic & Academy will provide you with the highest standard of training.

Permanent cosmetics educator Wanda Enoch, combines her extensive education and experience by offering you friendly, informative training and instruction. When you have completed the class you will leave with the confidence and skills you need to get started in this very rewarding business.

PRE-CLASSROOM REQUIREMENTS

The following information covers the pre-classroom requirements for the Wanda Enoch/
Cosmetic Enhancement Clinic & Academy, Fundamentals of Permanent Cosmetics
course and training program.

Phone Orientation	30 minutes
SPCP – Permanent Cosmetics – The Foundation of Fundamental Application Textbook	20 hours
SPCP Workbook Completion	12 hours
SPCP Glossary of Terms	3 hours
OSHA Bloodborne Pathogens Certificate	4 hours
Drawing homework	2 hours

Course Materials will be customized and charged accordingly

CLASSROOM RULES

PROFESSIONAL CONDUCT:

Each student must conduct themselves in an honorable and ethical manner, showing professionalism, dignity and respect for your fellow Students as well as our models.

DRESS POLICY:

All students are to maintain a professional appearance at all times. Regular slacks or skirts, scrubs and comfortable shoes may be worn. Bring magnifier glasses if needed.

TELEPHONE:

Cell phones must be put in airplane mode during class. Calls can be made during breaks.

LUNCH:

There will be a break to get something to eat nearby or bring your lunch.

FOOD & BEVERAGES MAY NOT BE CONSUMED IN THE PROCEDURE ROOMS:

OSHA Blood Borne Pathogen standard mandates that no food and beverages are allowed under any circumstance in the procedure room.

CLIENT PHOTOS:

Our Models have agreed to allow you to take their before and after photos. Please bring a camera with you to class. You may photograph the procedure area, procedure table, stretching positions etc. It is the responsibility of the student to take before and after photos of the models.

POLICY ON ADULT / CHILDREN IN TREATMENT ROOMS:

We ONLY allow the Models and Students in the Procedure Rooms during class time. We do not allow children in the Procedure Rooms nor do we allow children to be left unsupervised in the waiting room. We do not allow friends or family members in the Procedure Rooms during class time. Please ask your friends and relatives to meet with you after class.

SMOKING:

This is a non-smoking facility. You may smoke outside during lunch or a scheduled break.

CLASS TIME:

10:00am to 8:30pm

Breaks are provided as needed.

POLICIES

ADMISSIONS:

Students require a High School diploma or a GED.

Students are responsible for obtaining information on their local and state guidelines for training and practicing.

Classroom study will be 65 hours. Currently class will be scheduled for 6 days in a row. Before classroom you must complete the pre-classroom criteria, read the textbook twice and fill out the workbook.

Purchase, take and pass an Illinois state approved blood borne pathogen test. Students residing in another state must also be responsible to comply with their own states criteria.

You must email the office, your blood borne pathogen certificate 3 weeks prior to class.

1. It is each student's responsibility to sign up and attend an OSHA Blood Borne Pathogen Standards class. An accepted on-line course can be found at:
<http://blxtraining.com/tattooiercing-bbp/> ILLINOIS

Once this class has been completed with satisfactory results, forward a copy of your certificate to Wanda Enoch at Wenoch100@comcast.net. Please have this class and document completed no less than three weeks before class. This serves as your tattooing license at an approved and permitted facility in Illinois only. You must have this to attend class.

All this documentation must be received no later than 3 weeks before class start date or enrolled student must wait for the next class date. You will not be accepted in the classroom without it. If you happen to sign up at the last minute other directives will be given.

TUITION FEES:

The 100 hour Fundamentals of Permanent Cosmetics course program costs \$4,800 plus a mandatory kit fee of \$1,700 which includes ALL THE NECESSARY SUPPLIES you will need to use in class and to start your business and continue practicing. Please be advised that the \$1700 deposit must be received within 48 hours of your request to reserve your spot. This deposit will be used to purchase your kit of supplies. Class size is limited so if your deposit is not paid within 48 hours you may lose your place in line.

We also have 2 other kit options. One at \$1000 and one at \$700. You will also be given a list of items to bring to class. The tuition portion remains at \$4,800 and a 4% transaction fee is added if paying with credit card through the website.

PAYMENT:

To enroll, a deposit of \$1,700 minimum or the full tuition payment via cash, cashier's check, Visa, MasterCard, Discover or American Express must be received within 48 hours of your request for enrollment. An agreement contract with your name will be emailed and must be signed and emailed back to wenoch100@comcast.net to reserve your seat in the class. Credit card payments will be assessed an additional 4% transaction fee. The deposit payment amount is deducted from the tuition and the balance of the tuition is due no later than 21 days prior to the class start date.

If the tuition balance is not paid prior to 21 days before class start date, the student forfeits \$400 of the original deposit which reserved the class seat. The student will not be accepted for the class and will have to reschedule with a new deposit. The balance of the deposited amount will either be refunded or used towards the new class date.

Payment must be made by money order, check, cash, Zelle or Venmo. The balance is due 21 days prior to the first day of class.

Payment through Credit card or PayPal is accepted with an additional 4% transaction fee.

CANCELLATIONS and REFUND POLICIES:

Before 72 hours - If a written notice of intent to cancel is received within 72 hours after receipt of the deposit, the student will receive a refund of the deposit, minus \$150 for file set up. Please allow up to 15 business days to receive the refund.

After 72 hours and 21 days before class date – If a written notice of intent to cancel is received more than 72 hours after the receipt of the deposit and 21 days before the class start date, the student will receive a refund of the deposit, minus \$400 for cancelling the class. Please allow up to 15 business days to receive the refund.

No Show - Neither the deposit, nor the tuition is refundable if student fails to show up for class. In the event of a proven emergency, student will be offered the next available dates for the next two classes in which they can participate at no additional charge. It is the student's responsibility to clear their schedule to attend one of the two classes offered.

There is no reduction of fees if you miss a classroom day. The day must be made up during another class time.

If a student needs more practice and wants to attend other class dates, it must be approved by Wanda Enoch and there is a \$150 hour fee to be applied.

STUDENT FINANCIAL ASSISTANCE:

There is no student financial assistance available. Tuition must be paid in full 21 days prior to class date.

UPON COMPLETION:

Students will receive a Certificate of Completion upon passing a written and practical evaluation. The Certificate of Completion will identify each area of facial application training they have passed in a proficient and safe manner, (i.e. eyeliner, eyebrows, lips).

Students will receive continued support via phone, Facebook and email and are welcome to observe procedures at CEC through the following year after training at no charge. CECA also offers advanced training sessions, based on your individual needs.

The supplies you were given in your kit are yours to use during class, to continue your practicing, and to start your business once you return home. A supply and supplier list will be included as a handout for your convenience when reordering is necessary.

Graduated students showing proficient skills and excellent permanent makeup results, after 6 months, may apply and be added to the alumni list as part of their resume for marketing and promotional credentials.

STUDENT RECORDS

Student records will be available for five years in the event someone would require a new certificate and/or needs to prove completion of training.

EMPLOYMENT PLACEMENT SERVICES:

The school does not guarantee any type of employment or placement to students completing the course.

However, local students may discuss apprenticing or renting space at the Cosmetic Enhancement Clinic because it is a licensed tattoo establishment.

STUDENT COMPLAINTS:

Any complaints should be addressed to Wanda Enoch in writing and then a personal meeting will be held to discuss the situation and come to a reconciliation.

Complaints which cannot be resolved by direct negotiation with Wanda Enoch, may be filed with the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, Illinois 62701. The website for IBHE is www.ibhe.org. or through the online complaint system www.complaints.ibhe.org.

EDUCATION OFFERED

100 hr. FUNDAMENTALS OF PERMANENT COSMETICS

Fundamentals include eyeliner, lip liner, full lips and eyebrow techniques

CONTINUING EDUCATION WORKSHOPS ARE AVAILABLE

For practitioners already trained in permanent makeup procedures

Full lips and Lip Liner

Eyeliner

Areola

3D/Powder Brow

Scalp micropigmentation, hair simulation

Needling, stretchmark, scar camouflage

Private mentoring

You will be given a certificate of completion for which ever skill or skills you have shown to be proficient in performing. This will be required for your insurance.